

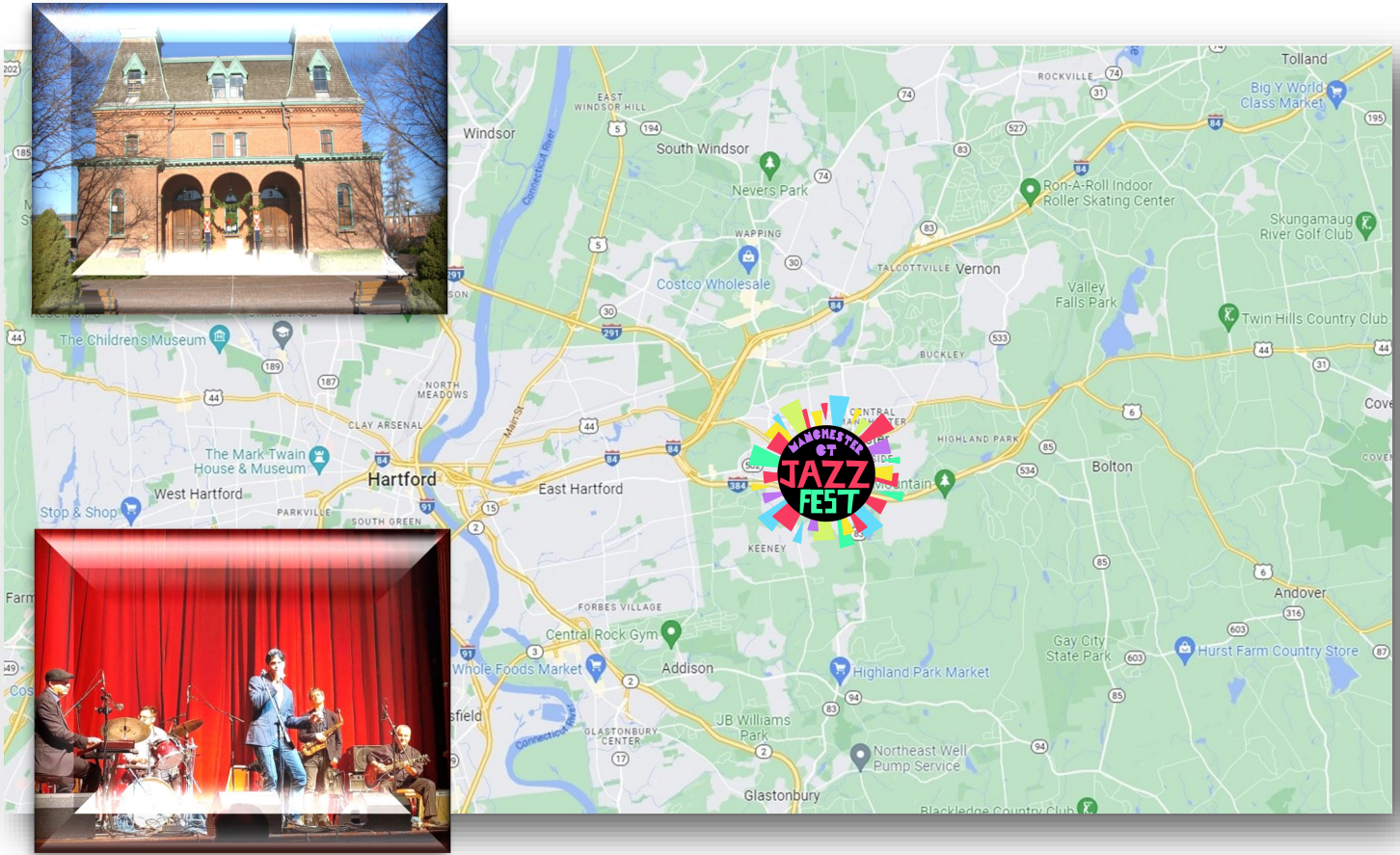
2023 Sponsorship Opportunities



LIVE FROM HISTORIC CHENEY HALL
SATURDAY, DECEMBER 2, 2023



Dedicated in 1867, Cheney Hall is Connecticut's *oldest* operating theater.
For the 8th consecutive year, this unique venue will host the State's
most intimate indoor winter Jazz Fest experience—
and your organization can be part of it!



Located at 177 Hartford Road in the Cheney Brothers National Historic Landmark District, Cheney Hall is an elegant Victorian structure. The multi-functional Hall was built as a theater and cultural community facility for the City of Manchester. The architecture is French Second Empire Style with medieval and renaissance characteristics. Features include a Mansard roof, segmented and full circle windows, brick and brownstone arches, intricate corbelled cornices, carved oak and chestnut trim in arabesque patterns and an 1866 tracker organ built into the rear stage wall.

Dedicated in 1867, Cheney Hall opened to local theatrical events, musical concerts, galas and lectures by such prominent speakers as Presidents Grover Cleveland and William H. Taft; Susan B. Anthony, and Henry Ward Beecher. In the 1970s, the Hall was threatened by demolition due to neglect, until the community created the historic district. The award-winning theater restoration was completed in 1991.

Today, Cheney Hall is the venue for the annual “East of the River” Manchester CT Jazz Fest featuring local and national jazz artists. Since 2015, we’ve had a wide array of renowned, world class performers, Grammy Award nominees and international jazz greats. *(See page four for highlights.)*

In addition to the fortunate 275 in-person attendees seated in café-style and row seats, hundreds of remote jazz enthusiasts will also participate in the 2023 Jazz Fest online!

It's easy and affordable to become an official sponsor of the 2023 Manchester CT Jazz Fest. Value-packed opportunities range from \$100 to \$2,000. Custom packages are also available.

BSBI (Beth Sholom B'nai Israel) of Manchester is the sponsor of the Jazz Fest. As a non-profit organization, proceeds support BSBI ministries.

Louis Armstrong Sponsorship & Ad	Jackie McLean Sponsorship & Ad	Billie Holiday Sponsorship & Ad	Paul Brown Sponsorship & Ad
\$2000	\$1000	\$500	\$250
<ul style="list-style-type: none"> • Full Page ad in Playbill • Private performance by the Alex Nakhimovsky Trio at a future agreed upon date. More information at alexnakhimovsky.com • Content exclusive email blast to BSBI subscriber base - Date TBD • Content exclusive social media posting through BSBI Facebook page - Date TBD • Logo prominently featured on sponsor page of website • Half page ad in monthly BSBI Bulletin for 6 consecutive months of your choosing • 8 VIP tickets to performance 	<ul style="list-style-type: none"> • Full page ad in Playbill • Private solo performance by Alex Nakhimovsky at a future agreed upon date. More information at alexnakhimovsky.com • Content exclusive email blast to BSBI subscriber base - Date TBD • Content exclusive social media posting through BSBI Facebook page - Date TBD • Logo featured on sponsor page of Jazz Fest website • Quarter page ad in monthly BSBI Bulletin for 3 consecutive months of your choosing • 6 VIP tickets to performance 	<ul style="list-style-type: none"> • Half page ad in Playbill • Inclusion in one (1) regular weekly email blast to BSBI subscriber base - Date TBD • Content exclusive social media posting on BSBI Facebook page - Date TBD • Logo included on sponsor page of Jazz Fest website • Quarter page ad in monthly BSBI Bulletin in choice of month • 4 VIP tickets to performance • Private performance by the Alex Nakhimovsky Trio at a future agreed upon date. More information at alexnakhimovsky.com 	<ul style="list-style-type: none"> • Quarter page ad in Playbill • Inclusion in one (1) regular weekly email blast to BSBI subscriber base - Date TBD • Content exclusive social media posting through BSBI Facebook page • 2 VIP tickets to performance • Logo prominently featured on sponsor page of Jazz Fest website • Half page ad in monthly BSBI Bulletin for 6 consecutive months of your choosing • Private performance by the Alex Nakhimovsky Trio at a future agreed upon date.

As you go up the sponsorship ladder, the packages include more benefits. Pick the package that best meets your needs, goals and budget!

We're also excited to work with you on a custom package!



Dr. Ken Wichman, Founder of the Manchester Jazz Fest, is a native and lifetime resident of Manchester. After graduating from the Illinois College of Podiatric Medicine in Chicago, he practiced podiatry until 2014. He is now semi-retired focusing on home-bound patients. Ken has a love of music and for the community.

Nancy Wilson Sponsorship	Donation Your Choice
\$100	\$???
<ul style="list-style-type: none"> • Business and/or name listing in Playbill • Name recognition in one (1) regular weekly email blast to BSBI subscriber base - Date TBD • Business and/or name listing on sponsor page of Jazz Fest website 	<ul style="list-style-type: none"> • We realize that purchasing a sponsorship isn't for everyone. Any donation that you give, will help the festival organizers and BSBI to continue doing their work in the community throughout the year. You have our deepest gratitude.



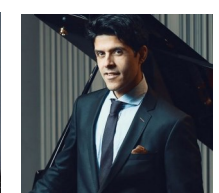
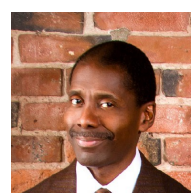
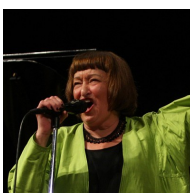
Alex Nakhimovsky, Co-Founder and Musical Director of the Manchester Jazz Fest, is a graduate of the Hartt School of Music. Heavily influenced by Louis Armstrong and Ella Fitzgerald, Alex enjoys a versatile career as a performer, recording artist, producer, composer and educator. He has toured across the United States, Russia, Japan and Israel, performing with many jazz legends.



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This year's jazz artists include (l to r): Vincent Herring Quartet, Hot Tonic Orchestra, and Hendrik Meurkens Samba Jazz Quartet.



Some of the jazz artists who have performed in the past include:

Top row (l to r): Eric Alexander, Karriyn Allyson, Jonathan Blake, Brubeck Brothers, Abraham Burton, Brian Charette and Rob Gottfried.

Bottom row (l to r): Willie Jones III, Sheila Jordan, John Patitucci, Valery Ponomarev, Avery Sharpe, Yotam Silberstein and Sachal Vasandani.



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MANCHESTERCTJAZZFEST.COM

2023 sponsorships coordinated by:



Based in Vernon, Keep In Touch has 35 years of experience helping to organize, promote and sponsor local and regional musical and community events.

For more information and to sign up for your 2023 sponsorship, please call Drew Crandall at 860.871.6500 or email him at dcrandall@keeptouch.com today.